



17 June 2021

WASTE AND RESOURCES TASK GROUP – 24 JUNE 2021

A meeting of the Waste and Resources Task Group will be held at 6pm on Thursday 24 June 2021 via Microsoft Teams.

Mannie Ketley
Executive Director

A G E N D A

PART 1 – PUBLIC BUSINESS

1. Appointment of Chair – to appoint a Chair of the Task Group for the 2021/2022 municipal year.
2. Apologies – to receive apologies for absence from the meeting.
3. Declarations of Interest

To receive declarations of:

(a) non-pecuniary interests as defined by the Council's Code of Conduct for Councillors;

(b) pecuniary interests as defined by the Council's Code of Conduct for Councillors; and

(c) notice under Section 106 Local Government Finance Act 1992 – non-payment of Community Charge or Council Tax.

Note: Members are reminded that they should declare the existence and nature of their interests at the commencement of the meeting (or as soon as the interest becomes apparent). If that interest is a pecuniary interest the Member must withdraw from the room unless one of the exceptions applies.

Membership of Warwickshire County Council or any Parish Council is classed as a non-pecuniary interest under the Code of Conduct. A Member does not need to declare this interest unless the Member chooses to speak on a matter relating to their membership. If the Member does not wish to speak on the matter, the Member may still vote on the matter without making a declaration.

4. One-page Strategy (attached).
5. Scene setting for the review – to receive a briefing from the Deputy Executive Director.
6. Programme of work – to agree a timetable and programme of work for the review.
7. Dates of future meetings – please bring your diaries to the meeting.

Membership of the Task Group:

Councillors Ellis, Mrs Garcia, Keeling, Mistry, Mrs New, Mrs Parker and Sandison

If you have any general queries with regard to this agenda please contact Linn Ashmore, Democratic Services Officer (01788 533522 or e-mail linn.ashmore@rugby.gov.uk). Any specific queries concerning reports should be directed to the listed contact officer.

WASTE AND RESOURCES TASK GROUP

ONE-PAGE STRATEGY

What is the broad topic area?

In advance of forthcoming changes in legislation, through the Government's Waste and Resources Strategy, the task group aims to increase levels of recycling, reduce contamination within recycling and decrease the volume of residual waste collected.

What is the specific topic area?

To deliver a targeted communications campaign which seeks to maximise recycling rates and reduce residual waste volumes.

What should be considered?

The following areas are relevant to discussions:

Understand the current situation regarding the collection of residual waste and recycling, and levels of contamination.

Financial implications.

Examples of best practice and bench marking.

Understanding recycling behaviour and barriers.

Target audiences and methods of communication.

Potential future legislative changes.

Who shall we consult?

Communication, Consultation and Information Manager

CasePack Recycling

Waste and Resources Action Group (WRAP)

Warwickshire County Council

How long should it take?

The Task Group will finalise its findings and report to the Scrutiny Committee in September 2021.

What will be the outcome?

Recommendations on:

- Targeted communications campaign seeking to improve recycling rates and benefit the environment.
- The use of media tools to promote recycling and increase participation.
- Providing clear messaging and sharing valuable information with residents about acceptable recyclable materials.
- Monitoring the impact and effectiveness of the recommendations.